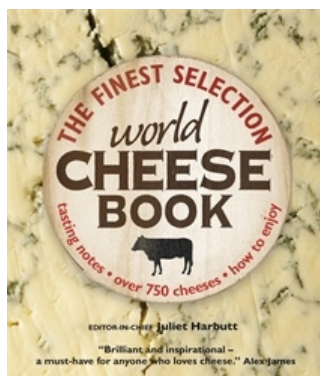


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## WORLD CHEESE BOOK

Editor-in-Chief: Juliet Harbutt

Publication Date: 1<sup>st</sup> October 2009 Price: £16.99

**From Manchego to Stinking Bishop, take a look at the world's iconic cheeses, and learn their secrets, science, smells and succulence!**

Written by a team of regional experts, under the direction of Editor-in-Chief Juliet Harbutt, **World Cheese Book** is the most comprehensive guide to cheese, featuring over 750 cheeses from all the significant cheesemaking countries of the world.

Responding to the current interest in 'real food', provenance, and local traditions, this book is about cheese in all its many glorious varieties. Today there is a demand for augmenting the eating experience and appreciating the expertise that has gone into produce, and that is just what **World Cheese Book** delivers. Not only will you discover what a cheese looks like, but also what it tastes like, where it comes from, what you should do with it and why, how to choose a cheese you'll like and how best to enjoy it.

The core of the book is formed by the *Directory Spreads*, packed with clear and expert information about each cheese and illustrated with excellent commissioned photography. The cheeses are arranged by country, each section written by an expert from that country, with impeccable industry knowledge. *Tasting Notes* help you to understand and enjoy the many moods and flavours of the cheeses, allied with *How to Enjoy* notes that identify the best methods of eating them, and recommended wine pairings. In-depth *Features* look at the world's iconic cheeses – such as Manchego, Epoisses, and Caerphilly – and reveal their unique stories, shaped by landscape, history, animals, and production methods.

**For the novice, the intermediate, and expert cheese eater, this book will become the undisputed guide to world cheese**

**For review copies and further information, please contact Helen Poultney on 020 7010 3591 or by email, [helen.poultney@uk.dk.com](mailto:helen.poultney@uk.dk.com)**

**Juliet Harbutt** is the world's most highly respected cheese expert. In 1984, she founded Jeroboams The Wine & Cheese Shop, a retail and wholesale company, reputedly one of Britain's finest, offering

over 250, mainly raw milk, French and British artisan cheeses. Her expertise was recognised by the French who made her a member of the *Guilde des Fromagers*, *Confrerie de Saint-Uguzon* then, in 1992, a *Confrerie des Chevaliers du Taste-Fromage de France*.

In July 1991 she sold her interest in *Jeroboams* to concentrate on writing, consultancy, and lecturing, and to promote excellence and raise awareness of the magic of cheese. To achieve this she created the *British Cheese Awards* – the medals have become a recognised symbol of excellence. In 2000 she created the *Great British Cheese Festival*, a 2-day event following on from the Awards, attracting over 10,000 cheese lovers from around the world lured by the prospect of seeing, tasting, and buying over 1,000 British cheeses. She started the *Evenlode Partnership* with Alex James in 2007 to create a range of artisan cheeses.

'Juliet, when she talks 'cheese', reaches the parts that others cannot. A talented speaker, she will cajole and encourage even the most conscientious objector to have a taste.' *Sarah Jane Evans, BBC Good Food Magazine*.

**\*\*Juliet Harbutt is available for interview and comment\*\***



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