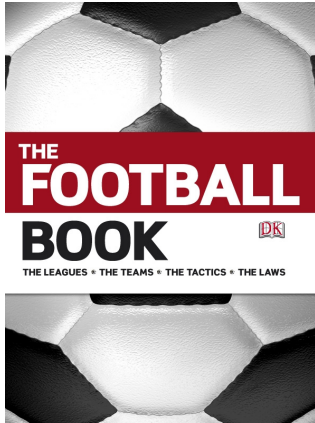


PRESS RELEASE

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The Football Book

By David Goldblatt

Publication Date: 1st September 2009
£20.00

Price:

Experience the excitement, the passion, and the glory of the world's greatest sport

Whether you want to bend it like Beckham, dribble like Ronaldinho, or just marvel at the world's best teams and competitions, **The Football Book** is the ultimate visual guide to planet football, illustrating every aspect of the sport more clearly, and in more detail, than any other book has done so before.

With the chance to relive the finest moments of the players, coaches and teams who have shaped football over the years, the book opens with a survey of the world of football and its history. Next, learn how the beautiful game is played - the role of all the players and officials, rules, and equipment are all examined. There is also information on teamwork, explained through formations, attacking and defensive strategies, as well as the opportunity to learn the individual skills every player needs, from ball control to passing, tackling, and shooting and set pieces. Throughout, the book uses eye-catching step-by-step and annotated artworks as well as jargon-free text to explain every technique.

Then comes a fascinating illustrated journey across the globe. Covering every continent, this section takes in more than 65 of the world's best footballing nations and looks at their national teams, most famous club sides, most iconic players, and footballing culture. Countries from Europe, South America, North and Central America, Africa, and Asia and Oceania are all featured. The rest of the book covers the competitions, starting with the mighty World Cup. There is also information on the continental competitions, from the European Championships and the African Cup of Nations to the UEFA Champions League and the Copa Libertadores.

Throughout the book, double-page spreads highlight the great matches, stadiums, and aspects of football culture that have shaped the game. This, together with a wealth of Top 5 lists, entertaining stories, stats, and quotes on all aspects of the sport make this book a football lover's dream read.

For review copies and further information, please contact Gemma Dudley on 020 7010 3598, or by email, gemma.dudley@uk.dk.com or Alexandra Fairman on 020 7010 3593, or by email, Alexandra.fairman@uk.dk.com

DAVID GOLDBLATT

Born in 1965, David Goldblatt inherited an obsession with Tottenham Hotspur from his grandfather and father and discovered a love of football facts and figures in the great football annuals of the early 1970's. He has worked in politics and has taught geography, history and sociology. He has also worked in television, as a writer and presenter, and currently lives in Bristol. He is the author of *The Ball is Round: A Global History of Soccer* (published by Penguin).

**** DAVID GOLDBLATT IS AVAILABLE FOR INTERVIEW****



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