

PRESS RELEASE

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Pixarpedia

A Complete Guide to the World of Pixar ...and Beyond!

'Pixar is a studio full of movie buffs, and everyone here is hooked on the way a film can take you away to another time and place. There are lots of things that we spend time figuring out, things that have helped us find our stories and characters, that don't ultimately have a place in the film themselves. That's what makes this type of book so fun – it's a way for us to share with you some of what we have learned and perhaps inspire the next young movie buffs out there.'

Andrew Stanton (Pixar film Director and Screenwriter) – Foreword to Pixarpedia

Since the release of *Toy Story* in 1995, Pixar Animation Studios has established itself as an Academy Award winning computer animation studio whose blend of technical innovation and creative genius has revolutionised the world of animation and animated movies. From talking toys to bungling bugs, rusty robots to grumpy old men, Disney_Pixar movies have captured the imaginations of millions across the globe. Essential reading for fans of every age, **Pixarpedia** is a comprehensive guide to everything Pixar.

Featuring a history and timeline of the Pixar story, **Pixarpedia** takes you on a journey to the studios in Emeryville for a full explanation of the movie-making process and roles of key Pixar talent. From *Finding Nemo* to *The Incredibles*, every movie is explored in detail with character profiles, movie stills and fascinating fact boxes. Special behind-the-scenes features for each movie also reveal hidden references you're likely to have missed.

Pixarpedia publishes on 1st September, priced £25

With the latest Disney_Pixar movie "Up" set for UK release on 9th October, DK are also publishing **Up: The Insider's Guide**. The 10th feature film release from Pixar, "Up" tells the story of Carl Fredrickson, a 78 year old balloon salesman who sets out to fulfil his lifelong dream of adventure. Packed with character photography and stills from the movie, **Up: The Insider's Guide** gives you all the need to know info about Carl's amazing adventure.

UP! The Insider's Guide publishes on 1st September, priced £9.99

For further information or to request review copies please contact Gemma Dudley on 020 7010 3598 or email Gemma.Dudley@uk.dk.com

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