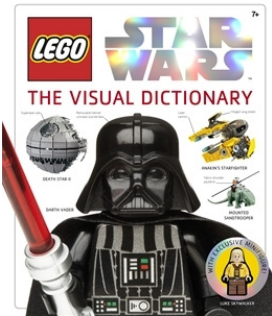


PRESS RELEASE

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LEGO® *Star Wars*™ The Visual Dictionary

With exclusive Luke Skywalker minifigure

Publication Date: 1st October 2009

Price: £16.99

The first ever illustrated guide to the world of LEGO *Star Wars*

The collaboration of The LEGO® Group and *Star Wars* began in 1998 and since then has expanded beyond LEGO sets to include video games, comic strips and a wide range of merchandising. The LEGO® Group released its first *Star Wars* sets in 1999 to coincide with the release of *Star Wars: Episode I The Phantom Menace*, and has since expanded into video games, comics and a wide range of other products. Now you can feel the full breadth of the LEGO Force with an all-new, comprehensive illustrated guide to the world of LEGO *Star Wars* with **LEGO *Star Wars: The Visual Guide***.

This unique guide includes all the characters, vehicles, weapons and settings from the movies and the animated *Star Wars: The Clone Wars* TV series - in LEGO form - plus every LEGO set ever released. The book also comes with an exclusive Luke Skywalker mini-figure created especially for the book.

LEGO *Star Wars: The Visual Dictionary* also takes a look at the creation and development of the LEGO *Star Wars* pieces including Mini Sets, Technic Sets and Ultimate Collector Sets. An illustrated timeline shows every LEGO *Star Wars* set produced, plus information on the development of the LEGO models including how they are constructed and manufactured.

Come face-to-face with LEGO versions of Darth Vader, Boba Fett, Yoda, Luke Skywalker and more. The wealth of information inside this must-have guide will surprise and delight even the most dedicated *Star Wars* fans; the LEGO Groups designers have creatively captured every detail.

Each LEGO *Star Wars* set is identified with a data box which provides the official name and of the set and the year it was first released, the identification number of the set, the number of LEGO pieces in each set and the movies in which the model appears.

Whether you're looking to read up on your *Star Wars* knowledge or simply discover the amazing LEGO *Star Wars* creations, this book will fascinate both children and collectors alike.

Also publishing on 1st October 2009, The LEGO® Book slipcase edition which includes Standing Small - a 96 page book celebrating LEGO® minifigures and LEGO® BrickMasters

For further information, please contact Helen Poultney on 020 7010 3591 or email Helen.Poultney@uk.dk.com

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